**EMAIL TEMPLATE #2: REALTORS YOU DON’T KNOW**

**Subject Line:**

! - Leads and referrals

**Body Copy:**

Hi First Name,

I hope you’re having a great day.

My name is First Name, and I came across your info online while searching for a good Realtor in City…

Anyway, it looks like we both do business in the area, so I wanted to say “hi” and see if you would be interested in doing some co-marketing for local buyers and sellers?

If you’re open to it, I’d love to show you a powerful new tool I’m using in to help my Realtor partners generate more and better leads and referrals, and for little or no money…

It’s the same kind of technology Zillow and Realtor.com use to generate the best, most expensive leads they sell, and I’m sure you’ll see value in it almost immediately!

May I call you today to discuss further?

Sincerely,

Email Signature